



2009 American Rose Society

Fall National Conference & Rose Show

Sponsored by the Desert Rose Society - www.desertrosesociety.com

CONFERENCE SCHEDULE

All events held at the Doral Desert Princess Resort (unless otherwise noted)

Wednesday November 11th

4:00 p.m. - 7:00 p.m. Registration and Information Desk open

7:00 p.m. - 9:00 p.m. ARS Finance Committee Meeting

Thursday November 12th

8:00 a.m. - 9:00 p.m. Registration and Information Desk open

8:00 a.m. - 5:00 p.m. (TOUR #1) Huntington Library and Gardens with lunch

8:00 a.m. - 8:30 a.m. ARS Executive Committee meeting

8:00 a.m. - Midnight Cold storage open

8:30 a.m. - 3:00 p.m. ARS Board meeting

10:00 a.m. - 11:00 a.m. Demonstration by Barbara Steffensmeier, National, District and Local Award-Winning Rose Arranger and Treasurer and Past President of the Desert Rose Society **"Arranging with Dried Roses"**

11:00 a.m. - Noon Presentation by Rudy Velle, President Lens-Roses (Belgium) **"Lens-Roses: Roses for the Natural Garden"**

Noon - 1:00 p.m. Board of Directors luncheon

Noon - 5:00 p.m. Rose Show Setup (Show Committee Setup)

1:00 p.m. - 2:00 p.m. Presentation by Baldo Villegas, "The Bugman", Entomologist, California Department of Agriculture, Chairman of ARS Consulting Rosarians **"Beneficial Insects and other Friends of the Home Garden"**

2:00 p.m. - 3:00 p.m. Presentation by Jim Delahanty, Editor, *ARS & You*, & John Bagnasco, Radio Show Host, *Garden Compass*; Editor, *Garden Compass Magazine* **"The Common Polyantha Families" & "Modern Trends in Polyantha Hybridizing"**

3:00 p.m. - 4:00 p.m. Presentation by Ben R. Williams, President of J. B. Williams and Associates **"A Funny Thing Happened on the Way to the Rose Garden - the Roses of J. Benjamin Williams"**

4:00 p.m. - 5:00 p.m. Presentation by Werner Ruf, Owner, Rosenschule Ruf, Germany **"Roses Need Pesticides Like a Fish Needs a Bicycle"**

6:00 p.m. - 7:30 p.m. Welcome Reception with hors d'oeuvres and cash bar

Dinner on your own

9:00 p.m. - Midnight Rose Show exhibition area open for arrangers

Friday November 13th

Midnight - 4:00 a.m. Cold storage open

4:00 a.m. - 9:30 a.m. Rose Show preparation area open to exhibitors

6:00 a.m. - 5:00 p.m. Registration and Information Desk open

6:30 a.m. - 9:30 a.m. Rose Show entries accepted

8:30 a.m. - 9:45 a.m. Judges Breakfast

8:45 a.m. - 9:45 a.m. Clerks briefing with coffee and refreshments

9:00 a.m. - Noon (TOUR #2) Celebrity Tour of Movie Star Homes

9:00 a.m. - 5:00 p.m. International Rose Photography Show open

9:00 a.m. - 10:00 a.m. Presentation by Jeri & Clay Jennings, Founders, Gold Coast Heritage Rose Group (an affiliate of the National Heritage Roses Group) **"Rose Rustling: A Tradition of Preservation"**

9:45 a.m. - 1:00 p.m. Rose Show Judging

Friday November 13th (Continued)

- 10:00 a.m. - 11:00 a.m. Presentation by Gregg Lowery, Owner, Vintage Gardens, Vice-President for Publications, Heritage Rose Foundation, Co-editor, *Rosa Mundi*, Journal of the Heritage Rose Foundation **“Old Roses for a New Millennium”**
- 10:00 a.m. - 11:00 a.m. Rose Hybridizers Association Meeting
- 11:00 a.m. - Noon Presentation by Cass Bernstein, Northern Californian Rosarian, writer and photographer
“Rose Identification”
- Noon - 1:00 p.m. Presentation by Eva Kigyossy-Schmidt (from Berlin, Germany and Budapest, Hungary)
“Exceptional Roses of an Exceptional Breeder: The Story of Hungarian Gergely Márk”
- Noon - 5:00 p.m. Trade & Crafts Vendors and ARS Store open
- 1:30p.m. - 5:00 p.m. Rose Show open
- 2:00 p.m. - 3:00 p.m. Demonstration by Pauline and Ray Martin, leading United Kingdom Exhibitors; Board Member, Royal National Rose Society (Pauline) **“The Creation of Rose Bowls for United Kingdom Rose Shows”**
- 3:00 p.m. - 4:00 p.m. Presentation by Bob Martin, Editor, *Horizon Roses* **“Horizon Roses Preview”**
- 4:00 p.m. - 5:00 p.m. Presentation by Tom Carruth, Director of Research & Marketing at Weeks Roses
“The Search for the Super Flowerful”
- 5:30 p.m. - 6:00 p.m. Cocktails (cash bar)
- 6:00 p.m. - 7:30 p.m. Date Night Patron Dinner and Costume Party - Come Dressed as a Rose (optional); bring a potential Patron or Patron couple as your "Date(s)". Open to all registrants
- 8:00 p.m. - 9:30 p.m. American Rose Society General Membership Meeting

Saturday November 14th

- 8:00 a.m. - 9:30 a.m. Pacific Southwest District Meeting with breakfast and District Awards presentation
- 8:00 a.m. - 9:00 a.m. ARS Committee Meetings
- 8:00 a.m. - 5:00 p.m. Registration and Information Desk open
- 8:30 a.m. - Noon (TOUR #3) Bus tour to the Living Desert and Botanical Park
- 9:00 a.m. - 1:00 p.m. Rose Show open
- 9:00 a.m. - 5:00 p.m. Trade & Crafts Vendors and ARS Store open
- 9:00 a.m. - 5:00 p.m. International Rose Photography Show open
- 9:00 a.m. - 10:00 a.m. Presentation by Jeff Wyckoff, Vice President of the American Rose Society
“Award Winning Roses from the United Kingdom”
- 10:00 a.m. - 11:00 a.m. Presentation by Dr. Tommy Cairns, Past President of the American Rose Society and the World Federation of Rose Societies **“A Centenary of Roses”**
- 11:00 a.m. - Noon Presentation of Rose Show Awards
- 1:00 p.m. - 5:00 p.m. (TOUR #4) Private Homes Gardens Tour - Five Gardens
- 5:00 p.m. - 6:00 p.m. President's Reception for First Timers
- 6:00 p.m. - 7:00 p.m. Cocktails (Cash Bar)
- 7:00 p.m. - 10:00 p.m. Awards Banquet and Installation of New Officers

Sunday November 15th

- 10:00 a.m. - 3:00 p.m. (Tour #5) Tour of Morongo Gardens (lunch included) – Two Gardens

Post Conference Ikebana Seminar

Coordinated by Lew Shupe and Gary Barlow

Monday November 16th

- 9:00 a.m. - 5:00 p.m. Ikebana Seminar with lunch
- 6:30 p.m. - 10:00 p.m. Bus trip to Kobe Japanese Steak House for Dinner – Open to all registrants

Tuesday November 17th

- 9:00 a.m. - 5:00 p.m. Ikebana Seminar with lunch